

The following is a sample of occupational titles and work settings related to Communication.

Keep in mind that career options are not dictated solely by choice of major.

Just as there are many careers open to graduates of any major, there are many paths to careers that do not require a specific degree. Use this information as a beginning guide to exploring options.

## Sample Job Titles:

- Account Manager
- Advertising & Promotions Manager
- Advertising Sales Agent
- Alumni Relations and Development Specialist
- Arbitrator
- Art Director (Film, Radio, TV)
- Artist
- Audio/Video Equipment Technician
- Audiovisual Collections Specialist
- Blog Writer
- Campaign Manager
- Cinematographer
- Clergy
- Communications Equipment Operator
- Copywriter
- Corporate Communications Manager
- Corporate Recruiter
- Data Analyst
- Desktop Publisher
- Director of Development
- Director & Producer
- Director of Photography
- Editor
- Employment Benefits Specialist
- Employment Interviewer
- Event Planner
- Film Editor
- First Line Supervisor
- Fundraising Director
- Global Relations Strategist
- Global Sales Representative/Manager
- Graphic Designer
- General & Operations Manager
- Hospitality Manager
- Human Resources Manager
- Intercultural Communications Specialist
- Investor Relations Specialist
- Job Analyst
- Lawyer/Lobbyist
- Labor and Industrial Relations Specialist
- Lobbying Organizer
- Management Analyst
- Market Research Analyst
- Marketing Manager
- Media Market Analyst
- Media Specialist, School Library
- Mediator
- Meeting and Convention Planner
- News Analyst/Broadcast News Analyst
- Newspaper Editor
- Patient Advocate
- Print Production Manager
- Producer, Film/Radio/TV
- Production Planner
- Program Director
- Public Relations Specialist/Manager
- Radio Announcer
- Recruiter
- Reporter
- Sales Manager
- Sales Representative
- Sound Engineering Technician
- Special Event Planner
- Speechwriter
- Sports Announcer
- Sports Marketing Director
- Strategic Planner
- Training Specialist
- Technical Director
- Technical Writer
- Telecommunications Specialist
- Training Specialist
- Translator/Interpreter
- Travel Agent
- Web Developer
- Writer

## Possible Professional Settings:

- Advertising Agencies
- Boards of Education
- Communications Agencies
- Communications Offices
- Consulting Firms
- Corporations
- Government Agencies
- Hotels
- Human Resources Departments
- Independent Production Companies
- Insurance Companies
- Libraries
- Lobby Organizations
- Manufacturers
- Marketing Departments
- News/Information Offices
- Newspapers, Magazines
- Non-Profit Organizations
- Photo Agencies
- Photo Studios
- Public Relations Firms
- Schools
- Publishing Companies
- Radio/TV/Cable Companies
- Restaurants
- Retail Stores
- Theaters
- Telecommunication Firms
- Tourist/Travel Agencies
- Video Production Companies

# Resources:

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The following lists are samples of resources available for learning more about majors and careers.\*

## Websites Related to this Field

- Corporation for Public Broadcasting: [www.cpb.org/jobline](http://www.cpb.org/jobline)
- Communication Jobs: <http://www.communicationsjobs.net/>
- JournalismJob.com: [www.journalismjobs.com](http://www.journalismjobs.com)
- Media Bistro: [www.mediabistro.com](http://www.mediabistro.com)
- The Maslow Media Group: [www.maslowmedia.com](http://www.maslowmedia.com)
- The Write Jobs: [www.writejobs.com](http://www.writejobs.com)
- Advertising Educational Foundation - <http://aef.com/>  
*a career guide with career descriptions, planning advice, and interviews with advertising professionals.*
- American Speech-Language-Hearing Association: <http://www.asha.org/>  
*Information about employment settings, market trends, and other points of interests*
- Vocational Information Center: [www.khake.com/page43.html](http://www.khake.com/page43.html)  
*An extensive list of links for broadcast media and journalism careers.*
- College Grad: [www.collegegrad.com/careers/proft28.shtml](http://www.collegegrad.com/careers/proft28.shtml)  
*information about broadcast and sound engineering, job descriptions, job outlook, and earnings information*

## Professional Associations - Samples

- American Association of Advertising Agencies: [www.aaaa.org](http://www.aaaa.org)
- American Society of Journalists & Authors: [www.asja.org](http://www.asja.org)
- Association for Women in Communications: [www.womcom.org](http://www.womcom.org)
- International Association of Business Communicators: [www.iabc.com](http://www.iabc.com)
- International Communication Association: [www.icahdq.org](http://www.icahdq.org)
- National Association of Black Journalists: [www.nabj.org](http://www.nabj.org)
- National Association of Broadcasters: [www.nab.org](http://www.nab.org)
- Public Relations Society of America: [www.prsa.org](http://www.prsa.org)
- Women in Film: [www.wif.org](http://www.wif.org)
- National Communication Association: <http://www.natcom.org/>
- International Communication Association: <http://www.icahdq.org/>
- Society for Cinema and Media Studies: <http://www.cmstudies.org/>

## General Career Information

- Occupational Outlook Handbook: [www.bls.gov/ooh/](http://www.bls.gov/ooh/)
- The Occupational Information Network, (O\*Net): [www.onetonline.org](http://www.onetonline.org)

## SPU Resources

- Department Website: <http://www.spu.edu/depts/commjournal/>
- Major & Career Exploration (GS 2001 - 2 credits, offered every quarter)
- Career Counseling: call 206.281.2485 or stop by the Center for Career and Calling on the second floor of the SUB
- Academic Advising: [www.spu.edu/depts/sas](http://www.spu.edu/depts/sas)
- Academic Catalog: [www.spu.edu/academics.aspx](http://www.spu.edu/academics.aspx)

\* Websites are current as of July 2017. If any go inactive, please let us know.

Center for  
Career  
and Calling